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**CINEMA LIBRE STUDIO AND NETFLIX JOIN FORCES
TO DISTRIBUTE ACADEMY AWARD WINNING ACTOR
TIM ROBBINS' FILM, "EMBEDDED LIVE"**

Indy Distributor Will Make Film Available In September 2005

LOS ANGELES – Cinema Libre Studio has negotiated a deal with Netflix, the world's largest online movie rental service, to distribute Academy Award winning actor/director Tim Robbins' filmed version of his acclaimed play, "Embedded Live." The play, a fictionalized story about the Iraq war and the journalists who covered it, was written and directed by Robbins. He also stars in the play. The filmed version was shot live during an off-Broadway run in New York.

The title's popularity in its exclusive initial release, enhanced by Robbins' numerous media appearances, convinced the two companies to collaborate on a wide distribution strategy. Cinema Libre Studio will handle expanding nationwide distribution of the DVD with additional, exclusive extras. Eric Besner, Vice President of Programming for Netflix and Arik Ben Treston, Cinema Libre Studio's Vice President of Home Entertainment, negotiated the deal. A national street date is set for September 20 in acknowledgement of the International Day of Peace, which is September 21.

"Embedded Live" was shot with nine cameras and edited in a fast-paced style, featuring music by The Clash, System of a Down, Public Enemy and Bob Dylan. The film features Robbins, who plays two diverse roles and the acclaimed theater troupe, The Actor's Gang, in a moving and satirical multi-story tale of soldiers, journalists and government insiders involved in a fictional mid-east war.

To date, Netflix has had the exclusive distribution rights to the DVD and has been promoting it to its members since late May.

"Cinema Libre's commitment to distributing socially conscious projects is a tremendous asset for reaching the primary audience for "Embedded Live," said Ted Sarandos, chief content officer of Netflix. "We believe Cinema Libre is well positioned to continue the growth and momentum of the film and our combined efforts will no doubt increase its visibility."

"This film was inspired by my frustration with the duplicity and deception of the Bush administration in the months before the Iraq war and the media's compliance with it," said Robbins. "As time has progressed, more and more of 'Embedded Live' is revealed to be true, as the recent Downing Street Memo suggests. Audiences have supported the project from Los Angeles to New York; from London to Washington D.C, to Phoenix, Seattle, Minnesota and Boston, and I am pleased that 'Embedded Live' will receive even broader distribution through our partnership with Cinema Libre Studio. Based on their work promoting Robert Greenwald's 'Uncovered,' and Danny Schechter's 'WMD: Weapons of Mass Deception,' we are pleased that they are as committed as we are to making 'Embedded Live' available to a wider audience."

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Robbins recently completed a media tour where he interviewed with such national outlets as The Today Show, CBS Early Show and Late Show David Letterman promoting his role in “War of the Worlds” and “Embedded Live.”

“With this distribution arrangement, we anticipate that this title will receive a tremendous amount of exposure, enabling us to give the DVD with its exclusive extras, a wide distribution, “ says Arik Ben Treston, Cinema Libre Studio’s Vice President of Home Entertainment. “We feel honored to be working with Netflix and getting their first acquired title into the marketplace.” DVD extras will include cast interviews, photo gallery, resource guide and more.

HOME ENTERTAINMENT EDITORS:

Screeners of "Embedded Live" are available upon request.

For more information regarding Cinema Libre Studio’s summer home entertainment release schedule, which includes “McLibel,” “Drowned Out,” “Voices in Wartime,” “Sweet Misery,” “The Peace! DVD” and more, please contact Arik Ben Treston, VP of Home Entertainment at atreston@cinemalibrestudio.com or 818-349-8822.

About Cinema Libre Studio

Cinema Libre Studio is a haven for independent filmmakers with views, offering one-stop shopping for production, co-production, distribution, marketing, and post-production services. Headquartered in Los Angeles, the company has representatives in Paris, London, Munich, Rome, Madrid and Tokyo. The company is best known for distributing the films “Outfoxed,” “Uncovered,” “McLibel,” “Voices In Wartime,” “Unconstitutional,” “Unprecedented” and David O. Russell’s “Soldiers Pay.” For more information visit www.cinemalibrestudio.com.

About Netflix

Netflix First(tm) is a significant force in affecting change, not only as a unique way for consumers to access movies, but also the method in which the films are distributed. Utilizing targeted promotional channels, this initiative allows maximum visibility to a wide variety of films all while giving filmmakers a platform to expose less commercial projects to a broader audience. Through proprietary technology, Netflix makes personal recommendations based on member ratings and rental histories enabling it to reach fragmented markets efficiently. The program creates a national distribution channel for films and entertainment programming that is not otherwise available. For more information, visit www.netflix.com.